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# REPUBLICAN PARTY OF TEXAS

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## 2020 CONVENTION SPONSOR INFORMATION

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JULY 16 – 18, 2020

GEORGE R. BROWN CONVENTION CENTER

HOUSTON



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# PREMIER SPONSOR

**\$100,000 STATE AND NATIONAL CONVENTIONS**



## STATE CONVENTION:

- **ONE (1) COMPLIMENTARY ROOM AT HOST HOTEL IN HOUSTON, TX**
- **INTRODUCTION OF ELECTED OFFICIAL OF YOUR CHOICE BY COMPANY EXECUTIVE**
- **TITLE SPONSOR OF THE CONVENTION STAGE**
- **COMPANY LOGO DISPLAYED:**
  - ON THE ENTRANCE MONUMENT TO THE GENERAL SESSION
  - ON A WRAPPED PREMIERE COLUMN IN THE MAIN CONVENTION HALL
  - ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
  - AT ALL CONVENTION EVENTS INCLUDING GALA AND REPUBLICAN LEADERSHIP RECEPTION
  - ON JUMBOTRON IN MAIN HALL
  - IN VIP SUITE WITH OTHER MAJOR SPONSORS
  - IN ALL CAUCUS ROOMS AND DIRECTIONAL SIGNAGE
  - ON PRINTED / PROMOTIONAL MATERIALS
  - GOBO PROJECTED LOGO IN MAIN CONVENTION HALL
- **COMPANY COMMERCIALS PLAYED IN BOTH THE VIP SUITE AND GENERAL SESSION**
- **TWO (2) FULL PAGE ADVERTISEMENTS IN THE CONVENTION PROGRAM**
- **COMPANY TICKETS ISSUED TO EVENTS AND EXCLUSIVE SUITE**
  - VIP SUITE
  - FIFTEEN (15) PREMIER SEATING FOR COMPANY REPRESENTATIVES AT STATE CONVENTION
  - PREMIER SEATING AT THE REPUBLICAN CONVENTION GALA FOR YOU AND YOUR GUESTS
  - TICKETS TO THE REPUBLICAN LEADERSHIP RECEPTION AND LUNCHEON FOR YOU AND GUESTS
- **COMPLIMENTARY PREMIUM BOOTH SPACE IN THE CONVENTION EXHIBIT HALL**
- **TWO ITEMS WITH COMPANY LOGO DISPLAYED IN CONVENTION BAGS**

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## NATIONAL CONVENTION:

- ACCESS TO ROOMS AT HOST HOTEL IN CHARLOTTE, NC
- GUEST PASSES TO RNC CONVENTION
- GUEST PASSES TO ALL REPUBLICAN PARTY OF TEXAS EVENTS, INCLUDING MORNING BRIEFINGS WITH STATEWIDE TEXAS ELECTED OFFICIALS, TEXAS FEDERAL DELEGATION MEMBERS AND STATE LEGISLATORS.
- EXCLUSIVE OPPORTUNITY TO HOST THE TEXAS DELEGATION AND ELECTED OFFICIALS FOR A WELCOME RECEPTION ON SUNDAY EVENING AND/OR A DELEGATION BREAKFAST BRIEFING DURING CONVENTION WEEK
- LOGO DISPLAYED AT ALL RPT EVENTS AND DISTRIBUTED MATERIALS

DISCLAIMER: NUMBER OF CONVENTION PASSES AND HOTEL LOCATION HAVE NOT BEEN DETERMINED. YOU WILL BE NOTIFIED OF THE FINAL NUMBER OF PASSES AND ROOMS WHEN THE INFORMATION BECOMES AVAILABLE. PLEASE LET US KNOW OF ANY SPECIAL NEEDS OR REQUESTS IN ADVANCE.

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# **GOLD SPONSOR**



## **\$50,000 STATE CONVENTION**

- **ONE (1) COMPLIMENTARY ROOM AT HOST HOTEL IN HOUSTON, TX**
- **INTRODUCTION OF ELECTED OFFICIAL OF YOUR CHOICE BY COMPANY EXECUTIVE**
- **TITLE SPONSOR OF THE CONVENTION STAGE**
- **COMPANY LOGO DISPLAYED:**
  - ON THE ENTRANCE SIGNAGE TO THE GENERAL SESSION
  - ON A WRAPPED PREMIERE COLUMN IN THE MAIN CONVENTION HALL
  - ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
  - AT ALL CONVENTION EVENTS INCLUDING GALA AND REPUBLICAN LEADERSHIP RECEPTION
  - ON JUMBOTRON IN MAIN HALL
  - IN VIP SUITE WITH OTHER MAJOR SPONSORS
  - ON PRINTED / PROMOTIONAL MATERIALS
  - GOBO PROJECTED LOGO IN MAIN CONVENTION HALL
- **COMPANY COMMERCIALS IN VIP SUITE AND GENERAL SESSION**
- **ONE (1) FULL PAGE ADVERTISEMENT IN THE CONVENTION PROGRAM**
- **COMPANY TICKETS ISSUED TO EVENTS AND EXCLUSIVE SUITE**
  - VIP SUITE
  - TEN (10) PREMIER SEATING FOR COMPANY REPRESENTATIVES AT STATE CONVENTION
  - PREMIER SEATING AT THE REPUBLICAN CONVENTION GALA FOR YOU AND YOUR GUESTS
  - TICKETS TO THE REPUBLICAN LEADERSHIP RECEPTION AND LUNCHEON FOR YOU AND GUESTS
- **COMPLIMENTARY PREMIUM BOOTH SPACE IN THE CONVENTION EXHIBIT HALL**

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# **SILVER SPONSOR**



## **\$25,000 STATE CONVENTION**

- **INTRODUCTION OF ELECTED OFFICIAL OF YOUR CHOICE BY COMPANY EXECUTIVE**
- **SOLO SPONSORSHIP OF A BREAKOUT SESSION OF YOUR CHOICE**
- **COMPANY LOGO DISPLAYED:**
  - ON THE ENTRANCE SIGNAGE TO THE GENERAL SESSION
  - ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
  - AT ALL CONVENTION EVENTS INCLUDING GALA AND REPUBLICAN LEADERSHIP RECEPTION
  - ON JUMBOTRON IN MAIN HALL
  - IN VIP SUITE WITH OTHER MAJOR SPONSORS
  - ON PRINTED / PROMOTIONAL MATERIALS
  - GOBO PROJECTED LOGO IN MAIN CONVENTION HALL
- **COMPANY COMMERCIALS IN VIP SUITE AND GENERAL SESSION**
- **ONE (1) FULL PAGE ADVERTISEMENT IN THE CONVENTION PROGRAM**
- **COMPANY TICKETS ISSUED TO EVENTS AND EXCLUSIVE SUITE**
  - VIP SUITE
  - FIVE (5) PREMIER SEATING FOR COMPANY REPRESENTATIVES AT STATE CONVENTION
  - PREMIER SEATING AT THE REPUBLICAN CONVENTION GALA FOR YOU AND YOUR GUESTS
  - TICKETS TO THE REPUBLICAN LEADERSHIP RECEPTION AND LUNCHEON FOR YOU AND GUESTS
- **COMPLIMENTARY PREMIUM BOOTH SPACE IN THE CONVENTION EXHIBIT HALL**

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# BRONZE SPONSOR



**\$10,000 STATE CONVENTION**

- » **COMPANY LOGO DISPLAYED:**
  - ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
  - AT ALL CONVENTION EVENTS INCLUDING GALA AND REPUBLICAN LEADERSHIP RECEPTION
  - ON JUMBOTRON IN MAIN HALL
  - IN VIP SUITE WITH OTHER MAJOR SPONSORS
  - ON PRINTED / PROMOTIONAL MATERIALS
  - ON THE ENTRANCE SIGNAGE TO THE GENERAL SESSION
  
- » **ONE HALF (1/2) PAGE ADVERTISEMENT IN THE CONVENTION PROGRAM**
  
- » **FIFTEEN (15) COMPANY TICKETS ISSUED TO EVENTS AND EXCLUSIVE SUITE**
  - THREE (3) VIP SUITE
  - TWO (2) PREMIER SEATING FOR COMPANY REPRESENTATIVES AT STATE CONVENTION
  - FIVE (5) PREMIER SEATING AT THE REPUBLICAN CONVENTION GALA FOR YOU AND YOUR GUESTS
  - FIVE (5) TICKETS TO THE REPUBLICAN LEADERSHIP RECEPTION AND LUNCHEON FOR YOU AND GUESTS
  
- » **COMPLIMENTARY BOOTH SPACE IN THE CONVENTION EXHIBIT HALL**

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# PATRIOT SPONSOR



**\$5,000 STATE CONVENTION**

- » **COMPANY LOGO DISPLAYED:**
  - ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
  - ON PRINTED / PROMOTIONAL MATERIALS
  - ON THE ENTRANCE SIGNAGE TO THE GENERAL SESSION
  
- » **ONE QUARTER (1/4) PAGE ADVERTISEMENT IN THE CONVENTION PROGRAM**
  
- » **SIX (6) COMPANY TICKETS ISSUED TO EVENTS AND EXCLUSIVE SUITE**
  - TWO (2) VIP SUITE
  - TWO (2) PREMIER SEATING AT THE REPUBLICAN CONVENTION GALA FOR YOU AND YOUR GUESTS
  - TWO (2) TICKETS TO THE REPUBLICAN LEADERSHIP RECEPTION AND LUNCHEON FOR YOU AND GUESTS

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# BUILD YOUR OWN PACKAGE



## STATE CONVENTION

**DON'T SEE YOUR PREFERENCE LISTED? LET US KNOW WHAT YOU'RE LOOKING FOR!**

➤ **CONVENTION BAGS:**

- \* **\$2,500** – ONE ITEM WITH COMPANY LOGO PLACED IN EACH ATTENDEE CONVENTION BAG AT STATE CONVENTION
- \* **\$5,000**- ONE ITEM WITH COMPANY LOGO PLACED IN EACH ATTENDEE CONVENTION BAG AT STATE AND NATIONAL CONVENTION

➤ **COMBO HOTEL + PASSES:**

- **\$5,000** – STATE CONVENTION HOTEL RESERVATION AND SIX (6) EVENT PASSES ISSUED TO THREE EVENTS (VIP SUITE, CONVENTION GALA AND REPUBLICAN LEADERSHIP LUNCHEON)
- **\$10,000** – STATE CONVENTION COMPLIMENTARY HOTEL ROOM AND NINE (9) EVENT PASSES ISSUED TO THREE EVENTS (VIP SUITE, CONVENTION GALA AND REPUBLICAN LEADERSHIP LUNCHEON)

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## ADVERTISING

➤ **\$2,500 – COMPANY LOGO DISPLAYED**

- \* ON ALL RPT MAILINGS, PRESS RELEASES AND EMAILS MENTIONING STATE CONVENTION
- \* ON PRINTED / PROMOTIONAL MATERIALS
- \* ON JUMBOTRON IN MAIN CONVENTION HALL
- \* ON ENTRANCE SIGNAGE TO THE GENERAL SESSION

➤ **\$2,000 – WRAPPED COLUMN (PER COLUMN)**

- \* LARGE STRUCTURED GRAPHIC IS WRAPPED AROUND THE COLUMN IN THE LEVEL ONE CONCOURSE FOR THE DURATION OF CONVENTION– HIGHLY VISIBLE TO ALL ATTENDEES

➤ **\$1,500 – COMPANY COMMERCIAL IN GENERAL SESSION (2X PER DAY)**

➤ **\$1,000 – COMPANY COMMERCIAL IN VIP SUITE (2X PER DAY)**

➤ **PROGRAM ADVERTISEMENTS:**

- \* ONE (1) FULL PAGE: \$3,650
- \* ONE (1) HALF (1/2) PAGE: \$1,820
- \* ONE (1) QUARTER (1/4) PAGE: \$1,210

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## EVENTS

➤ **\$2,500 - GALA RECEPTION: TEN (10) SEATS**

- \* LOGO DISPLAYED AND RECOGNITION AT EVENT

➤ **\$2,500 - REPUBLICAN LEADERSHIP LUNCHEON AND RECEPTION: TEN (10 SEATS)**

- \* LOGO DISPLAYED AND RECOGNITION AT EVENT

➤ **\$2,500 - SOLO SPONSORSHIP OF ONE (1) BREAKOUT SESSION OF YOUR CHOICE**

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# NATIONAL CONVENTION



NATIONAL CONVENTION PACKAGES WILL VARY AT THE SAME LEVELS AS THIS STATE CONVENTION, RANGING FROM \$5,000 TO \$50,000.

SPECIFICS REGARDING EXACT NUMBERS REGARDING ROOM BLOCK, NUMBER OF PASSES AND OTHER INCENTIVES WILL BE DETERMINED AS SOON AS THAT INFORMATION BECOMES AVAILABLE.

- ACCESS TO ROOMS AT HOST HOTEL IN CHARLOTTE, NC
- GUEST PASSES TO RNC CONVENTION
- GUEST PASSES TO ALL REPUBLICAN PARTY OF TEXAS EVENTS, INCLUDING MORNING BRIEFINGS WITH STATEWIDE TEXAS ELECTED OFFICIALS, TEXAS FEDERAL DELEGATION MEMBERS AND STATE LEGISLATORS.
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- LOGO DISPLAYED AT ALL RPT EVENTS AND DISTRIBUTED MATERIALS

**REPUBLICAN PARTY OF TEXAS**  
2020 STATE CONVENTION | JULY 16 – 18  
JAMES DICKEY, CHAIRMAN



**CONVENTION PACKAGE SELECTION:**

- \$100,000 | PREMIER SPONSOR
- \$50,000 | GOLD SPONSOR
- \$25,000 | SILVER SPONSOR
- \$10,000 | BRONZE SPONSOR
- \$5,000 | PATRIOT SPONSOR
- BUILD YOUR OWN \$ \_\_\_\_\_

SELECTION: \_\_\_\_\_

NATIONAL CONVENTION ONLY \$ \_\_\_\_\_

REQUESTS: \_\_\_\_\_

**CONTRIBUTOR INFORMATION (REQUIRED)**

SPONSOR NAME: \_\_\_\_\_

POINT OF CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE (C): \_\_\_\_\_ (W): \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO:  
"REPUBLICAN PARTY OF TEXAS"**

**MAIL: POST OFFICE BOX 1627, AUSTIN, TEXAS 78767  
FEDEX/UPS: 211 EAST 7<sup>TH</sup> STREET, SUITE 915, AUSTIN, TEXAS 78701**

**FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT:  
RACHEL WILSON | 512-423-0413 | RACHEL@RAIDERFUNDRAISING.COM  
MARISSA WEISENBURGER | 616-481-1186 | MARISSA@TEXASGOP.ORG**

CONTRIBUTIONS TO THE REPUBLICAN PARTY OF TEXAS ARE NOT TAX DEDUCTIBLE AS CHARITABLE CONTRIBUTIONS FOR FEDERAL INCOME TAX PURPOSES. NOTE: THE FIRST \$10,000 OF EACH INDIVIDUAL'S DONATION WILL BE DEPOSITED INTO THE FEDERAL ACCOUNT UNLESS OTHERWISE PROHIBITED. CONTRIBUTIONS TO THE FEDERAL ACCOUNT IN EXCESS OF THE FEDERAL LIMIT WILL BE DEPOSITED INTO THE STATE ACCOUNT UNLESS OTHERWISE PROHIBITED. CONTRIBUTIONS FROM CORPORATIONS ARE PROHIBITED TO THE FEDERAL ACCOUNT AND WILL ONLY BE DEPOSITED INTO THE STATE ACCOUNT. CONTRIBUTIONS FROM LABOR UNIONS, FOREIGN NATIONALS WITHOUT GREEN CARDS, AND FEDERAL GOVERNMENT CONTRACTORS ARE PROHIBITED. CONTRIBUTIONS FROM STATE AND FEDERAL PACS ARE PERMITTED AND WILL BE DEPOSITED INTO THE APPROPRIATE ACCOUNT IN ACCORDANCE WITH STATE AND FEDERAL LAW. WE ARE REQUIRED BY LAW TO USE OUR BEST EFFORTS TO COLLECT AND REPORT THE NAME, MAILING ADDRESS, OCCUPATION AND NAME OF EMPLOYER OF INDIVIDUALS WHOSE AGGREGATE CONTRIBUTIONS EXCEED \$200 PER CALENDAR YEAR OR ELECTION, AS APPLICABLE.