



State Convention Sponsorship Packet

**Henry B Gonzalez Convention
Center May 23-25, 2024**

Please act without delay to reserve your participation!

Paid for by Republican Party of Texas and not authorized by any candidate or candidate's committee
P.O.Box 2206 Austin, Texas 78768 512-477-9821 www.texasgop.org



Republican Party of Texas State Convention Henry B. Gonzalez Convention Center

Sam Houston Sponsor - \$250,000

- **Logo on 2 LED Video Wall on main stage in General Session**
 - Logo will be displayed when video or information is not on screen
 - Video Ad 3x daily during the General Session (Ad provided by Sponsor)
- **Includes ONE complimentary suite at one of the host hotels to include:**
 - One premier suite for May 23-25th
- **Introductions of ONE Elected Official of your choice and leading of pledges ONE time by company executive**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases and emails mentioning state convention
 - On both big screens on stage in main hall periodically thru general session
 - On VIP Suite Signage with other major sponsors
 - On printed / promotional materials
- **Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers**
- **Commercial in VIP Suite** (Ad provided by Sponsor by 4/30/24)
- **In the Convention Program: Two (2) full page advertisements** (Artwork provided by Sponsor, 8x10 full color, due by 4/01/2024).
- **One hundred thirty-five (135) Company tickets issued to four (4) events to be claimed by 4/30/24:**
 - Forty (40) tickets to VIP Suite
 - Fifteen (15) premier seating for company representatives at State Convention
 - Forty (40) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - Forty (40) tickets to the Congressional Lunch for you and your guests
- **List of convention attendees will be provided to company's marketing department upon request**
- **Complimentary premium 10'x20' booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



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David Crockett Sponsor - \$150,000

- **Includes complimentary room at the host hotel to include:**
 - One premier suite for May 23-25th
- **Introduction of Elected Official of your choice by company executive**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases and emails mentioning state convention
 - On both big screens on stage in main hall periodically thru general session
 - On VIP Suite Signage with other major sponsors
 - On printed / promotional materials
- **Video Ad daily during the General Session** (30 second ad provided by Sponsor due by 04/30/2024)
- **Recognized through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercial in VIP Suite** (2 minute ad provided by Sponsor due by 04/30/2024)
- **In the Convention Program: Two (2) full page advertisements** (Artwork provided by Sponsor, 8x10 full color, due by 4/01/2024)
- **One hundred thirty-five (135) Company tickets issued to four (4) events to be claimed by 04/30/2024:**
 - Forty (40) tickets to VIP Suite
 - Fifteen (15) premier seating for company representatives at State Convention
 - Forty (40) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - Forty (40) tickets to the Congressional Lunch for you and your guests
- **List of convention attendees will be provided to company's marketing department upon request**
- **Complimentary premium 10'x20' booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



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William B Travis Sponsor - \$100,000

- **Includes complimentary room at the host hotel to include:**
 - One premier suite for May 23-25th
- **Introduction of elected official of your choice by company executive**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases, and emails mentioning state convention
 - On both big screens on stage in main hall periodically thru general session
 - In VIP Suite with other major sponsors
 - On printed / promotional materials
- **Video Ad daily during the General Session** (30-second ad provided by Sponsor due by 04/30/2024)
- **Recognized through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercial in VIP Suite** (2 minutes ad provided by Sponsor due by 04/30/2024)
- **In the Convention Program: Two (2) full page advertisements** (Artwork provided by Sponsor, 8x10 full color, due by 04/01/2024)
- **One hundred (100) Company tickets issued to four (4) events to be claimed by 04/30/2024**
 - Thirty (30) tickets to VIP Suite
 - Ten (10) premier seating for company representatives at State Convention
 - Thirty (30) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - Thirty (30) tickets to the Congressional Lunch for you and guests
- **List of convention attendees will be provided to company's marketing department upon request**
- **Complimentary premium 10'x20' booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



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James Bowie Sponsor - \$50,000

- **Introduction of Elected Official of your choice by company executive**
- **Sole sponsorship of a breakout session of your choice**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases and emails mentioning state convention
 - On both big screens on stage in main hall periodically thru general session
 - In VIP Suite with other major sponsors
 - On printed/promotional materials
- **Video Ad during the Opening General Session** (30-second ad provided by Sponsor by 4/30/24)
- **Recognized through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercial in VIP Suite** (2 minute ad provided by Sponsor by 4/30/24)
- **In the Convention Program: One (1) full page advertisement** (Artwork provided by Sponsor, 8x10 full color due by 04/01/2024)
- **Fifty-five (55) Company tickets issued to four (4) events to be claimed by 4/30/24:**
 - Ten (10) tickets to VIP Suite
 - Five (5) premier seating for company representatives at State Convention
 - Twenty (20) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - Twenty (20) tickets to the Congressional Lunch
- **Complimentary premium 10x10 booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



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Alamo Sponsor - \$25,000

- **Company logo displayed:**
 - On all RPT mailings, press releases and emails mentioning state convention
 - In VIP Suite with other major sponsors
 - On printed/promotional materials
 - On entrance signage to General Session
- **Video Ad run during ONE General Session** (30 second ad provided by Sponsor by 4/30/24)
- **Recognized through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **In the Convention Program:** One (1) full page advertisement (Artwork provided by Sponsor, 8x10 full color by 4/1/2024)
- **Twenty-two (22) Company tickets issued to three (3) events to be claimed by 04/30/2024:**
 - Two (2) tickets to VIP Suite
 - Ten (10) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - Ten (10) tickets to the Congressional Lunch
- **Complimentary standard 10x10 booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



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Texas Independence Sponsor - \$15,000

- **Company logo displayed:**
 - In VIP Suite
 - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On printed/promotional materials
 - On entrance signage to General Session
- **Video Ad run during ONE General Session** (30-second ad provided by Sponsor by 4/30/24)
- **In the Convention Program: Half (1/2) page advertisement** (Artwork provided by Sponsor, 5"x7" or 7"x5", full color by 4/1/2024)
- **Eight (8) Company tickets issued to three (3) events to be claimed by 04/30/2024:**
 - Four (4) tickets to VIP Suite
 - Two (2) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - Two (2) tickets to the Congressional Lunch
 - Option to purchase additional Gala or Congressional Luncheon tickets at discount
- **Complimentary standard 10'x10' booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20, 2024)



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James Bonham Sponsor - \$10,000

- **Company logo displayed:**
 - Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On printed/promotional materials
 - On entrance signage to General Session
- **Video ad run during ONE General Session** (30 second ad provided by Sponsor due 04/30/2024)
- **In the Convention Program: Half (1/2) page advertisement** (Artwork provided by Sponsor, 5"x7" or 7"x5", full color due 04/01/2024)
- **Six (6) Company tickets issued to three (3) events to be claimed by 04/30/2024:**
 - Two (2) tickets to VIP Suite
 - Two (2) tickets with premier seating at the Republican Convention Gala/Fundraiser
 - Two (2) tickets to the Congressional Lunch
 - Option to purchase additional Gala or Congressional Luncheon tickets at discount
- **Complimentary standard 10x10 booth space will be provided in the Convention Exhibit Hall**
- **Opportunity to provide flyers for 12,000 swag bags** (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



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Juan Sequin Sponsor - \$5,000

- **Company logo displayed:**
 - On printed/promotional materials
 - Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On entrance signage to General Session
- **In the Convention Program: Quarter (1/4) page advertisement** (Artwork provided by Sponsor, 4"x5" full color by 4/1/2024)
- **Three (3) Company tickets issued to three (3) events to be claimed by 04/30/2024:**
 - One (1) ticket to the VIP Suite
 - One (1) ticket with premier seating to the Republican Convention Gala/Fundraiser
 - One (1) ticket to the Congressional Lunch



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ADDITIONAL SPONSOR OPPORTUNITIES

***SEE 2024 SPONSORSHIP OPPORTUNITIES PDF
FOR MORE INFORMATION***

Delegate Badge Sponsor - \$30,000

Victor the Elephant Photo Op Signs - \$25,000 (large / 35'x9') \$20,000 (small 12'x8')

Defend Texas, Save America photo opportunity - \$20,000

Main Lobby Window Clings - \$20,000

Recharge & Relax Charging Station - \$15,000

Hotel Key Card - \$12,500 for Key Cards & envelope sleeve

Elephant Footprint Floor Stickers - \$12,000

Registration / Check In Back Wall - \$10,000

360* Video Booth - \$8,500 per 4 hours with unlimited photos

LED Video Walls - \$8,000 per day/2 Units

Registration / Check In Counter Branding - \$3,000 per counter

Other opportunities & more information is available. Please reach out to
Conventions@TexasGOP.org for more information.



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EXHIBITOR BOOTH SIZING & PRICING

* Please review the RPT's 2024 Booth Policy before applying for a booth.
[The booth policy can be found by clicking HERE.](#)

10x10 Booth - \$1,995

10x10 Premium Location - \$2,750

10x20 Booth - \$3,800

10x20 Premium Location - \$5,200

20x20 Island Booth - \$7,250

*10x10x10x10 with space in the middle for vendor

20x30 Booth - \$12,000

30x40 Booth - \$20,000

*All booths must be approved by Convention Committee



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For Booth or Sponsorship applications apply here:

[2024 CONVENTION APPLICATION](#)

For questions or more information, please email conventions@texasgop.org.