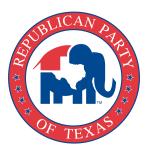


State Convention Sponsorship Packet

Henry B Gonzalez Convention Center May 23-25, 2024

Please act without delay to reserve your participation!

Paid for by Republican Party of Texas and not authorized by any candidate or candidate's committee P.O.Box 2206 Austin, Texas 78768 512-477-9821 www.texasgop.org



Sam Houston Sponsor - \$250,000

- Logo on 2 LED Video Wall on main stage in General Session
 - Logo will be displayed when video or information is not on screen
 - Video Ad 3x daily during the General Session (Ad provided by Sponsor)
- Includes ONE complimentary suite at one of the host hotels to include:
 - One premier suite for May 23-25th
- Introductions of ONE Elected Official of your choice and leading of pledges
 ONE time by company executive
- Company logo displayed:
 - On the entrance signage to the General Session
 - o On all RPT mailings, press releases and emails mentioning state convention
 - o On both big screens on stage in main hall periodically thru general session
 - On VIP Suite Signage with other major sponsors
 - On printed / promotional materials
- Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercial in VIP Suite (Ad provided by Sponsor by 4/30/24)
- In the Convention Program: Two (2) full page advertisements (Artwork provided by Sponsor, 8x10 full color, due by 4/01/2024).
- One hundred thirty-five (135) Company tickets issued to four (4) events to be claimed by 4/30/24:
 - Forty (40) tickets to VIP Suite
 - Fifteen (15) premier seating for company representatives at State Convention
 - Forty (40) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - Forty (40) tickets to the Congressional Lunch for you and your guests
- List of convention attendees will be provided to company's marketing department upon request
- Complimentary premium 10'x20' booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



David Crockett Sponsor - \$150,000

- Includes complimentary room at the host hotel to include:
 - o One premier suite for May 23-25th
- Introduction of Elected Official of your choice by company executive
- Company logo displayed:
 - o On the entrance signage to the General Session
 - o On all RPT mailings, press releases and emails mentioning state convention
 - o On both big screens on stage in main hall periodically thru general session
 - o On VIP Suite Signage with other major sponsors
 - o On printed / promotional materials
- Video Ad daily during the General Session (30 second ad provided by Sponsor due by 04/30/2024)
- Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercial in VIP Suite (2 minute ad provided by Sponsor due by 04/30/2024)
- In the Convention Program: Two (2) full page advertisements (Artwork provided by Sponsor, 8x10 full color, due by 4/01/2024)
- One hundred thirty-five (135) Company tickets issued to four (4) events to be claimed by 04/30/2024:
 - o Forty (40) tickets to VIP Suite
 - o Fifteen (15) premier seating for company representatives at State Convention
 - o Forty (40) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - o Forty (40) tickets to the Congressional Lunch for you and your guests
- List of convention attendees will be provided to company's marketing department upon request
- Complimentary premium 10'x20' booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



William B Travis Sponsor - \$100,000

- Includes complimentary room at the host hotel to include:
 - One premier suite for May 23-25th
- Introduction of elected official of your choice by company executive
- Company logo displayed:
 - o On the entrance signage to the General Session
 - o On all RPT mailings, press releases, and emails mentioning state convention
 - o On both big screens on stage in main hall periodically thru general session
 - In VIP Suite with other major sponsors
 - On printed / promotional materials
- Video Ad daily during the General Session (30-second ad provided by Sponsor due by 04/30/2024)
- Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercial in VIP Suite (2 minutes ad provided by Sponsor due by 04/30/2024)
- In the Convention Program: Two (2) full page advertisements (Artwork provided by Sponsor, 8x10 full color, due by 04/01/2024)
- One hundred (100) Company tickets issued to four (4) events to be claimed by 04/30/2024
 - o Thirty (30) tickets to VIP Suite
 - o Ten (10) premier seating for company representatives at State Convention
 - Thirty (30) tickets for premier seating at the Republican Convention Gala/Fundraiser for you and your guests
 - Thirty (30) tickets to the Congressional Lunch for you and guests
- List of convention attendees will be provided to company's marketing department upon request
- Complimentary premium 10'x20' booth space will be be be be be convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, 5/20/24)



James Bowie Sponsor - \$50,000

- Introduction of Elected Official of your choice by company executive
- Sole sponsorship of a breakout session of your choice
- Company logo displayed:
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases and emails mentioning state convention
 - o On both big screens on stage in main hall periodically thru general session
 - In VIP Suite with other major sponsors
 - On printed/promotional materials
- Video Ad during the Opening General Session (30-second ad provided by Sponsor by 4/30/24)
- Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercial in VIP Suite (2 minute ad provided by Sponsor by 4/30/24)
- In the Convention Program: One (1) full page advertisement (Artwork provided by Sponsor, 8x10 full color due by 04/01/2024)
- Fifty-five (55) Company tickets issued to four (4) events to be claimed by 4/30/24:
 - Ten (10) tickets to VIP Suite
 - Five (5) premier seating for company representatives at State Convention
 - Twenty (20) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - Twenty (20) tickets to the Congressional Lunch
- Complimentary premium 10x10 booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



Alamo Sponsor - \$25,000

- Company logo displayed:
 - On all RPT mailings, press releases and emails mentioning state convention
 - o In VIP Suite with other major sponsors
 - o On printed/promotional materials
 - o On entrance signage to General Session
- Video Ad run during ONE General Session (30 second ad provided by Sponsor by 4/30/24)
- Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- In the Convention Program: One (1) full page advertisement (Artwork provided by Sponsor, 8x10 full color by 4/1/2024)
- Twenty-two (22) Company tickets issued to three (3) events to be claimed by 04/30/2024:
 - o Two (2) tickets to VIP Suite
 - o Ten (10) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - o Ten (10) tickets to the Congressional Lunch
- Complimentary standard 10x10 booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



<u>Texas Independence Sponsor - \$15,000</u>

- Company logo displayed:
 - o In VIP Suite
 - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On printed/promotional materials
 - On entrance signage to General Session
- Video Ad run during ONE General Session (30-second ad provided by Sponsor by 4/30/24)
- In the Convention Program: Half (1/2) page advertisement (Artwork provided by Sponsor, 5"x7" or 7"x5",full color by 4/1/2024)
- Eight (8) Company tickets issued to three (3) events to be claimed by 04/30/2024:
 - Four (4) tickets to VIP Suite
 - Two (2) tickets for premier seating at the Republican Convention Gala/Fundraiser
 - Two (2) tickets to the Congressional Lunch
 - Option to purchase additional Gala or Congressional Luncheon tickets at discount
- Complimentary standard 10'x10' booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



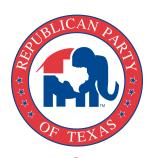
James Bonham Sponsor - \$10,000

- Company logo displayed:
 - Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On printed/promotional materials
 - On entrance signage to General Session
- Video ad run during ONE General Session (30 second ad provided by Sponsor due 04/30/2024)
- In the Convention Program: Half (1/2) page advertisement (Artwork provided by Sponsor, 5"x7" or 7"x5", full color due 04/01/2024)
- Six (6) Company tickets issued to three (3) events to be claimed by 04/30/2024:
 - Two (2) tickets to VIP Suite
 - Two (2) tickets with premier seating at the Republican Convention Gala/Fundraiser
 - Two (2) tickets to the Congressional Lunch
 - Option to purchase additional Gala or Congressional Luncheon tickets at discount
- Complimentary standard 10x10 booth space will be provided in the Convention Exhibit Hall
- Opportunity to provide flyers for 12,000 swag bags (12,000 physical copies to be provided by Sponsor and delivered to convention center by Monday, May 20,2024)



Juan Sequin Sponsor - \$5,000

- Company logo displayed:
 - o On printed/promotional materials
 - Recognized through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On entrance signage to General Session
- In the Convention Program: Quarter (1/4) page advertisement (Artwork provided by Sponsor,4"x5" full color by 4/1/2024)
- Three (3) Company tickets issued to three (3) events to be claimed by 04/30/2024:
 - o One (1) ticket to the VIP Suite
 - o One (1) ticket with premier seating to the Republican Convention Gala/Fundraiser
 - o One (1) ticket to the Congressional Lunch



ADDITIONAL SPONSOR OPPORTUNITIES

SEE 2024 SPONSORSHIP OPPORTUNITIES PDF FOR MORE INFORMATION

Delegate Badge Sponsor - \$30,000

Victor the Elephant Photo Op Signs - \$25,000 (large / 35'x9') \$20,000 (small 12'x8')

Defend Texas, Save America photo opportunity - \$20,000

Main Lobby Window Clings - \$20,000

Recharge & Relax Charging Station - \$15,000

Hotel Key Card - \$12,500 for Key Cards & envelope sleeve

Elephant Footprint Floor Stickers - \$12,000

Registration / Check In Back Wall - \$10,000

360* Video Booth - \$8,500 per 4 hours with unlimited photos

LED Video Walls - \$8,000 per day/2 Units

Registration / Check In Counter Branding - \$3,000 per counter

Other opportunities & more information is available. Please reach out to Conventions@TexasGOP.org for more information.



EXHIBITOR BOOTH SIZING & PRICING

* Please review the RPT's 2024 Booth Policy before applying for a booth.

The booth policy can be found by clicking HERE.

10x10 Booth - \$1,995

10x10 Premium Location - \$2,750

10x20 Booth - \$3,800

10x20 Premium Location - \$5,200

20x20 Island Booth - \$7,250 *10x10x10x10 with space in the middle for vendor

20x30 Booth - \$12,000

30x40 Booth - \$20,000

*All booths must be approved by Convention Committee



For Booth or Sponsorship applications apply here:

2024 CONVENTION APPLICATION

For questions or more information, please email conventions@texasgop.org.